



[HouseOfMarketers.com](http://HouseOfMarketers.com)



[NewBusiness@HouseOfMarketers.com](mailto:NewBusiness@HouseOfMarketers.com)



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<b>BRAND BACKGROUND:</b>	Website: ..... IOS App: ..... Android App: ..... Brand Description:
<b>DELIVERABLES:</b>	<ul style="list-style-type: none"> <li>● Platform(s): .....</li> <li>● Social Channel(s): .....</li> <li>● Amount of videos: .....</li> <li>● Video Formats           <ul style="list-style-type: none"> <li>- Quality: .....</li> <li>.</li> <li>- Aspect Ratio(s): .....</li> <li>- Camera Settings: .....</li> </ul> </li> <li>● Video durations: .....</li> <li>● Additional deliverables:</li> </ul>
<b>PAYMENT</b>	
<b>TIMELINE</b>	Videos to be delivered by: ..... Videos to be posted: .....



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<b>THE CAMPAIGN GOAL</b>	
<b>REQUIREMENTS</b>	<p><u>MUST DO'S</u></p>          <p><u>MUST DON'TS</u></p>
<b>KEY MESSAGES:</b>	



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**CREATIVE  
IDEAS/SCRIPTS:**

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